

# National Burns Awareness Month 2024

Community Awareness Kit



# National Burns Awareness Month

Burns are a major cause of injury for Australians. Burn injuries can have a long-term impact on patients, not just physically, but also mentally.

National Burns Awareness Month (NBAM) is an initiative of Kidsafe Australia, run in partnership with the Australian and New Zealand Burns Association (ANZBA). The campaign is held in June each year as there is a significantly increased risk of burns during winter. The aim of the month is to drive greater awareness amongst the Australian community of burns prevention and the correct first aid treatment for burns.

This Community Awareness Kit has been developed to support your organisation, group or service to get involved with National Burns Awareness Month. You will find everything you need in this kit, including links to posters, brochures, checklists, learning activities, videos, social media posts and graphics and a media release template.







# Social Media Posts and Graphics

We have a range of resources that you can utilise across your social media channels to show your support and involvement throughout the month, as well as helping to raise awareness amongst your local community of the prevention and correct first aid treatment for burns and scalds.

To download the social media resources – including posts and accompanying graphics - please [click here](#).

There will also be a range of burn prevention and treatment topics posted throughout the month through Kidsafe Australia's social media channels that you can engage with.

To keep up to date, follow us on [Facebook](#).

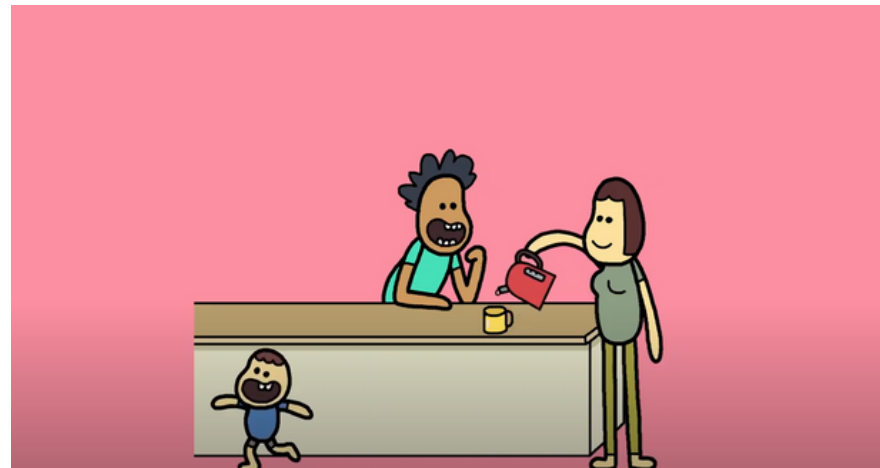


#NBAM2024



# Videos

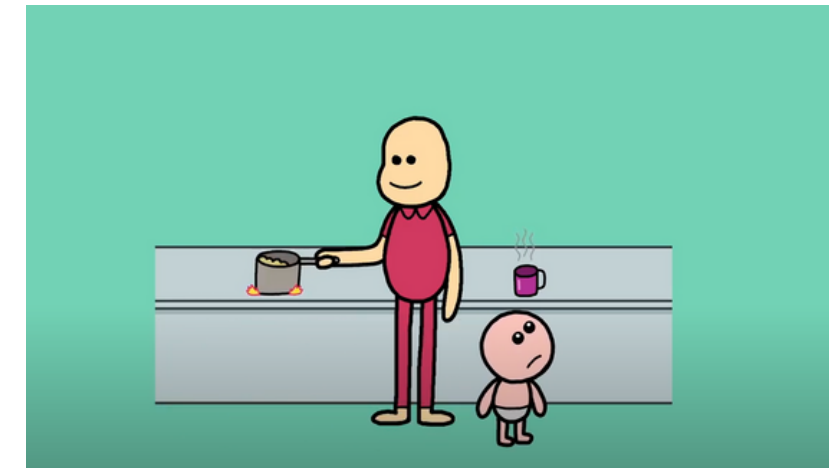
Below are links to a range of videos that you can use across your social media accounts, website or digital screens (e.g. televisions in waiting rooms or reception areas) to help raise awareness amongst your local community of the prevention and correct first aid treatment for burns and scalds



Hot Liquid Scalds



Campfire Safety



Burn Safety



How NOT to treat a burn



Preventing Burns and Scalds in Children



Safety Ninja



# BurnSafe Resources

Below are links to a selection of BurnSafe learning activities focused on burns prevention and first aid, for children aged between 3-13 years. These resources can be completed at home, at school or in an early education setting, and are designed in line with the Early Years Framework and National Curriculum

### People Who Help Us

**Firefighter**

**Doctor**

**Ambulance Officer**

**Kidsafe**  
CHILD ACCIDENT PREVENTION FOUNDATION OF AUSTRALIA  
www.kidsafe.com.au

### Emergency - Calling 000

When you call emergency services the operator who answers your call will ask you for some details. Write your details below and think about possible landmarks that may help the emergency services locate you.

My name is:

My address is:

My phone number is:

**000**

**Kidsafe**  
CHILD ACCIDENT PREVENTION FOUNDATION OF AUSTRALIA  
www.kidsafe.com.au

### Find A Word

Find the words listed in the grid. The words go across, down, backwards and diagonal.

DERMISRXNYNTSFBBFNSNLF  
AKSQYLLESTCCRYUFAAIC  
YVSTCFOHMOIBABBCCANRP  
AMCABOORVOICCTIHOFSSR  
YTEFASCEGCVUIMNIRCTE  
FQGGZWCYESTERTOI AAV  
COOLWATERAQHSCTRCYIE  
YREBFZOXHOCEIVUCEDDN  
XXPSYQSERATRQXOE EAYT  
GGIUYCOYLUFRRQCPWLOA  
XRD LAUQKNMAETSFPSPDEB  
AFERSRUIZUSUA AHOISEL  
PKRNURMPZNNKYSRWPJTE  
DAMBBYHOTLIQUIDECLYA  
MWILTSEVOLGNEVORPEXY  
IDSNTRAVELMUGFN BZACY  
CWERADIATIONLAWOLRNA  
GWSCALDKEESSAQ SXAVBXV  
TVXHFISXIMMCRQZROMUW  
ZIEDATKAXEQHENAD XHMK

**TWENTY MINUTES**  
TRAVEL MUG  
SUBCUTANEOUS  
STEAM  
SEEK  
CHEMICAL  
CONTACT  
COOL  
COOL WATER  
COVER  
DERMIS  
ELECTRICITY  
EPIDERMIS

**FIRST AID**  
FLAME  
FRICTION  
HOT LIQUID  
OVEN GLOVES  
POWERBOARD  
PREVENTABLE  
RADIATION  
REMOVE  
SAFETY  
SCALD  
SCAR

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### Home Safety Audit

Use the checklist below to check the safety of your home. If you tick "No" to any of the questions, let an adult in your house know and you can make a change together to keep you and your family safe.

You can take before and after photos to help show any changes that were made.

	YES	NO	What needs to be done to make it safe?
Do you have working smoke alarms installed? Have you checked them recently?			
Do you have a fire blanket and fire extinguisher in or near the kitchen?			
Is there a first aid kit in your home? Check expiry dates.			
Do you use power boards with surge protectors?			
Are electrical cords out of reach of children?			
Are all chemicals and poisonous substances stored in a secured area?			
Are matches and lighters stored away out of children's reach?			
Is the kettle, including the cord out of children's reach?			
Are hot drinks kept out of young children's reach?			
Do you have a fire escape plan for your home? Do you practice it regularly with family members?			
If you live in a bushfire prone area, does your family have a prepared and practiced bushfire survival plan?			
Are hair straighteners unplugged when not in use and stored in a secure cupboard?			
Does everyone in your home know the triple zero (000) emergency number?			

If you would like, you can send your completed home safety audits to Kidsafe and show us how you have made your home safe.

**Kidsafe**  
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www.kidsafe.com.au

To view the full range of BurnSafe learning resources please [click here.](#)

# Website Banners

Show your support for National Burns Awareness Month by displaying one of the banners on your website.

To download the banners, please [click here](#).

To help your website visitors find information and resources on the prevention and correct first aid treatment for burns, you can link the banners to the NBAM page on the [Kidsafe Australia Website](#).



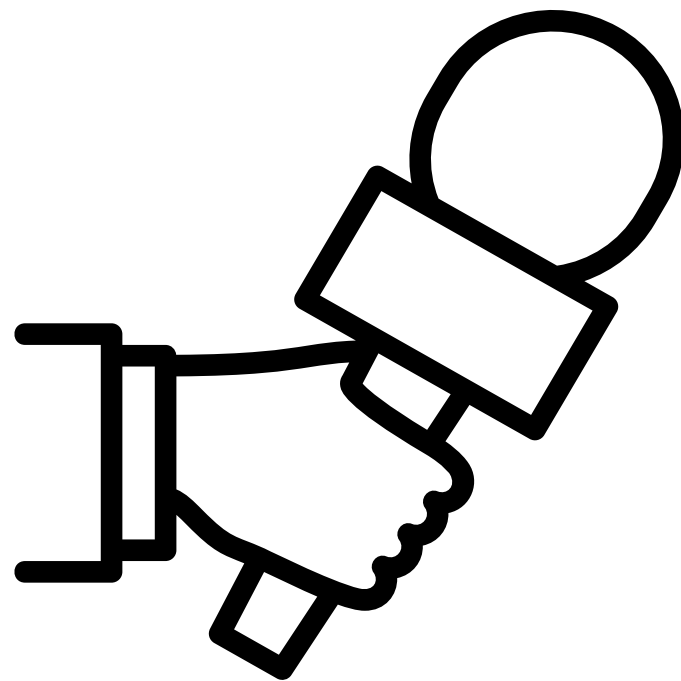
NATIONAL  
**BurnsAwareness**  
MONTH

# Template Media Release

Issuing a media release to local media is a great way to promote your organisation, group or service's involvement in National Burns Awareness Month.

Our media release template provides some suggestions to get you started as well as providing links to where you can find statistics on burn injuries to include in your release.

To download a copy of the template, please [click here](#).





# Thankyou for supporting National Burns Awareness Month

For more information, please visit  
the Kidsafe Australia website:  
[https://kidsafe.com.au/national-  
burns-awareness-month/](https://kidsafe.com.au/national-burns-awareness-month/)

