National Burns Awareness Month 2023

Community Awareness Kit







National Burns Awareness Month

Burns are a major cause of injury for Australians. Burn injuries can have a long-term impact on patients, not just physically, but also mentally.

National Burns Awareness Month (NBAM) is an initiative of Kidsafe Australia, run in partnership with the Australian and New Zealand Burns Association (ANZBA). The campaign is held in June each year as there is a significantly increased risk of burns during winter. The aim of the month is to drive greater awareness amongst the Australian community of burns prevention and the correct first aid treatment for burns.

This Community Awareness Kit has been developed to support your organisation, group or service to get involved with National Burns Awareness Month. You will find everything you need in this kit, including links to posters, brochures, checklists, learning activities, videos, social media posts and graphics and a media release template.



Brochures, Posters, and Checklists

Below are links to a range of fact sheets, brochures, posters and checklists that you can utilise to help raise awareness amongst your local community of the prevention and correct first aid treatment for burns and scalds.







Home Burn Safety Brochure Children Burn Safety Brochure Adolescent Burn Safety Poster **ANZBA Fact Sheets**

Home Burns Safety Checklist **NBAM A4 Poster NBAM A3 Poster**



Social Media Posts and Graphics

We have a range of resources that you can utilise across your social media channels to show your support and involvement throughout the month, as well as helping to raise awareness amongst your local community of the prevention and correct first aid treatment for burns and scalds.

To download the social media resources – including posts and accompanying graphics - please <u>click here.</u>

There will also be a range of burn prevention and treatment topics posted throughout the month through Kidsafe Australia's social media channels that you can engage with.

To keep up to date, follow us on <u>Facebook</u> and <u>Twitter.</u>



#NBAM2023

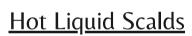




Videos

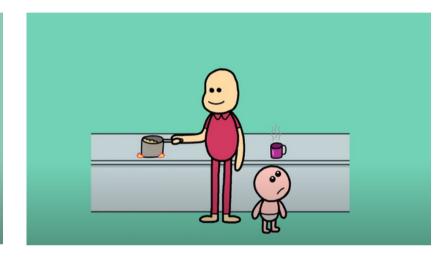
Below are links to a range of videos that you can use across your social media accounts, website or digital screens (e.g. televisions in waiting rooms or reception areas) to help raise awareness amongst your local community of the prevention and correct first aid treatment for burns and scalds







Campfire Safety



Burn Safety



How NOT to treat a burn



Preventing Burns
and Scalds in
Children



<u>Safety Ninja</u>



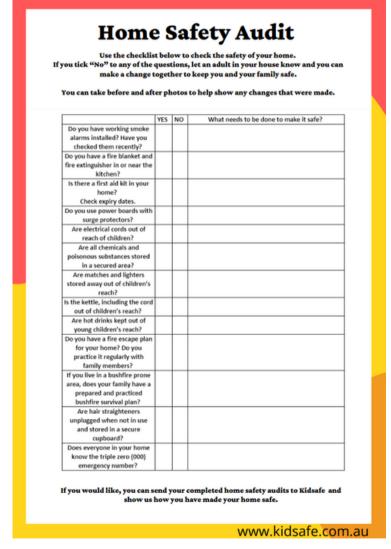
BurnSafe Resources

Below are links to a selection of BurnSafe learning activities focused on burns prevention and first aid, for children aged between 3-13 years. These resources can be completed at home, at school or in an early education setting, and are designed in line with the Early Years Framework and National Curriculum











To view the full range of BurnSafe learning resources please click here.

Website Banners















Show your support for National Burns Awareness Month by displaying one of the banners on your website.

To download the banners, <u>please click here.</u>

To help your website visitors find information and resources on the prevention and correct first aid treatment for burns, you can link the banners to the NBAM page on the <u>Kidsafe</u> <u>Australia Website</u>.





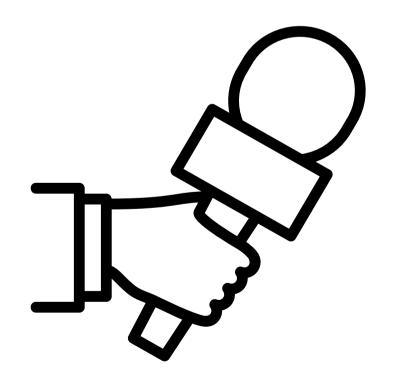


Template Media Release

Issuing a media release to local media is a great way to promote your organisation, group or service's involvement in National Burns Awareness Month.

Our media release template provides some suggestions to get you started as well as providing links to where you can find statistics on burn injuries to include in your release.

To download a copy of the template, please <u>click here.</u>









Thankyou for supporting National Burns Awareness Month

For more information, please visit the Kidsafe Australia website: https://kidsafe.com.au/national-burns-awareness-month/





