



NATIONAL BURNS AWARENESS MONTH 2021

COMMUNITY AWARENESS KIT



National Burns Awareness Month

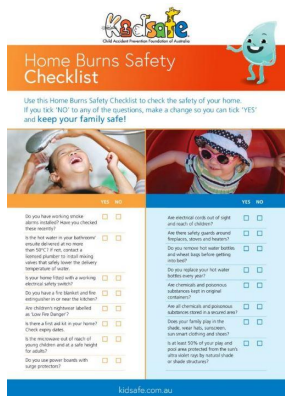
Burns are a major cause of injury for Australians. Burn injuries can have a long-term impact on patients, not just physically, but also mentally.

National Burns Awareness Month (NBAM) is an initiative of Kidsafe Australia, run in partnership with the Australian and New Zealand Burns Association. The campaign is held in June each year as there is a significantly increased risk of burns during winter. The aim of the month is to drive greater awareness amongst the Australian community of burns prevention and the correct first aid treatment for burns.

This Community Awareness Kit has been developed to support your organisation, group or service to get involved with National Burns Awareness Month. You will find everything you need in this kit, including links to posters, brochures, checklists, learning activities, videos, social media posts and graphics and a media release template.

Brochures, Posters and Checklists

Below are links to a range of fact sheets, brochures, posters and checklists that you can utilise to help raise awareness amongst your local community of the prevention and correct first aid treatment for burns and scalds.



[Home Burns Safety Checklist](#)



[Burn Safe Brochure – Home](#)



[Burn Safe Brochure – Children](#)



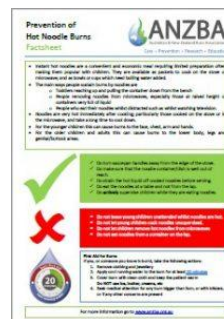
[Burn Safe Brochure – Adolescent](#)



[NBAM A4 poster](#)



[NBAM A3 poster](#)



[Fact sheets on a range of burn and scald issues from the Australian and New Zealand Burns Association \(ANZBA\)](#)

Social Media Posts and Graphics

We have a range of resources that you can utilise across your social media channels to show your support and involvement throughout the month, as well as helping to raise awareness amongst your local community of the prevention and correct first aid treatment for burns and scalds. To download the social media resources – including posts and accompanying graphics - please click [here](#).

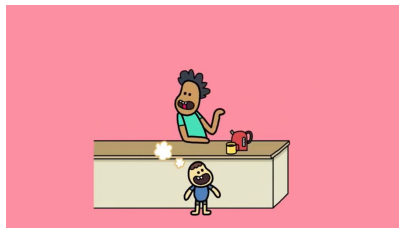
There will also be a range of burn prevention and treatment topics posted throughout the month through Kidsafe Australia's social media channels that you can engage with. To keep up to date, follow us on [Facebook](#) and [Twitter](#).



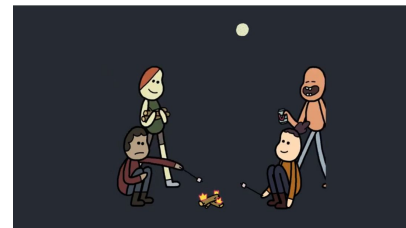
#NBAM2021

Videos

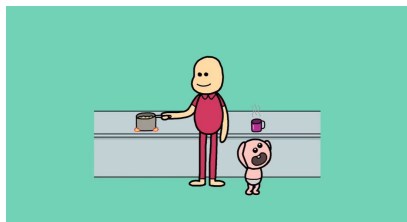
Below are links to a range of videos that you can use across your social media accounts, website or digital screens (e.g. televisions in waiting rooms or reception areas) to help raise awareness amongst your local community of the prevention and correct first aid treatment for burns and scalds.



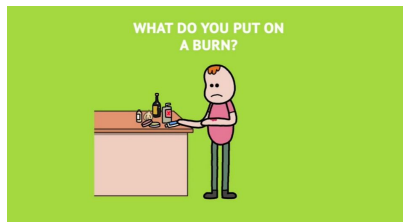
[Hot Liquid Scalds](#)



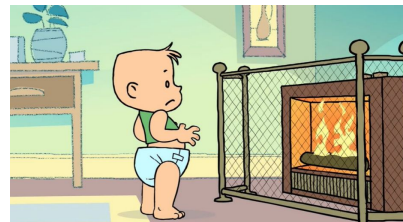
[Campfire Safety](#)



[Burn Safety](#)



[How NOT to Treat a Burn](#)



[Preventing Burns and Scalds in Children](#)



[Safety Ninja](#)

BurnSafe Resources

Below are links to a selection of BurnSafe learning activities focused on burns prevention and first aid, for children aged between 3-13 years. These resources can be completed at home, at school or in an early education setting, and are designed in line with the Early Years Framework and National Curriculum.

Colouring-in Preschoolers



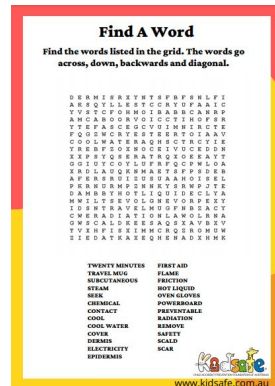
Emergency Call

Ages 5-7 years



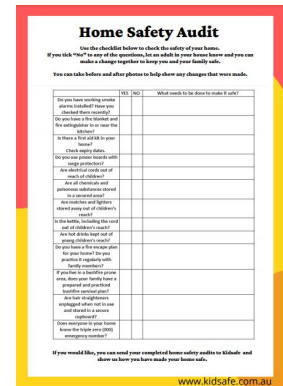
Find A Word

Ages 8-10 years



Home Safety Audit

Ages 11-13 years



To view the full range of BurnSafe learning resources please [click here](#).

Website Banners

Show your support for National Burns Awareness Month by displaying one of the banners on your website.

To download the banners, please [click here](#).

To help your website visitors find information and resources on the prevention and correct first aid treatment for burns, you can link the banners to the NBAM page on the [Kidsafe Australia Website](#).



Template Media Release

Issuing a media release to local media is a great way to promote your organisation, group or service's involvement in National Burns Awareness Month.

Our media release template provides some suggestions to get you started as well as providing links to where you can find statistics on burn injuries to include in your release. To download a copy of the template, please [click here](#).





THANK YOU FOR SUPPORTING NATIONAL BURNS AWARENESS MONTH!

For more information please visit the [Kidsafe Australia website](https://www.kidsafe.org.au)

