

NATIONAL BURNS AWARENESS MONTH 2019

COMMUNITY AWARENESS KIT



National Burns Awareness Month

Burns are a major cause of injury for Australians. Burn injuries can have a long-term impact on patients, not just physically, but also mentally.

National Burns Awareness Month, which is held in June each year as there is a significantly increased risk of burns during winter, is an initiative of Kidsafe, Australia's leading community organisation dedicated to child injury prevention. The aim of the month is to drive greater awareness amongst the Australian community of burns prevention and the correct first aid treatment for burns.

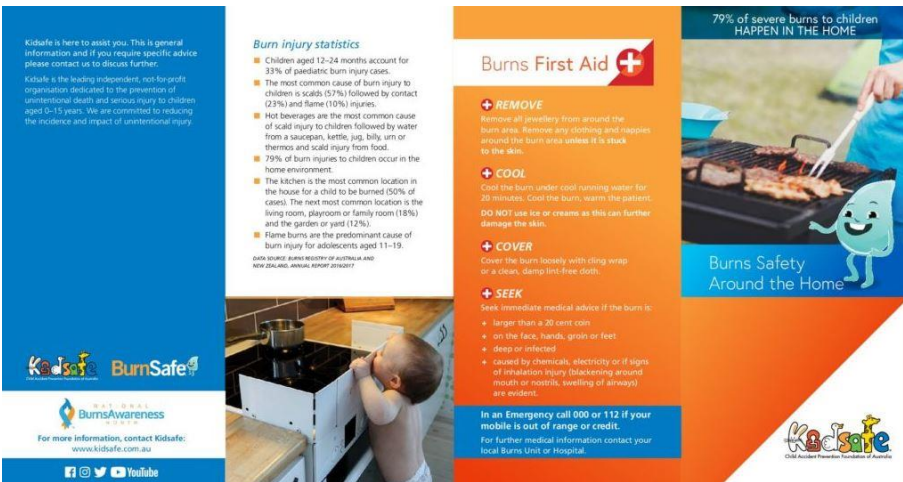
This Community Awareness Kit has been developed to support your organisation, group or service, to become involved in National Burns Awareness Month. You will find everything you need in this kit, including links to posters, brochures, checklists, videos, social media posts and graphics and a template media release.

Brochures, posters and checklists

Below are links to a range of fact sheets, brochures, posters and checklists that you can utilise to help raise awareness amongst your local community of the prevention and correct first aid treatment for burns and scalds.



[Home Burns Safety Checklist](#)



[Burn Safe Brochure - Home](#)



[Burn Safe Brochure - Children](#)



[Burn Safe Brochure - Adolescent](#)



[NBAM A4 poster](#)



[NBAM A3 poster](#)



[Fact sheets on a range of burn and scald issues from the Australian and New Zealand Burns Association \(ANZBA\)](#)

Social Media Posts and Graphics

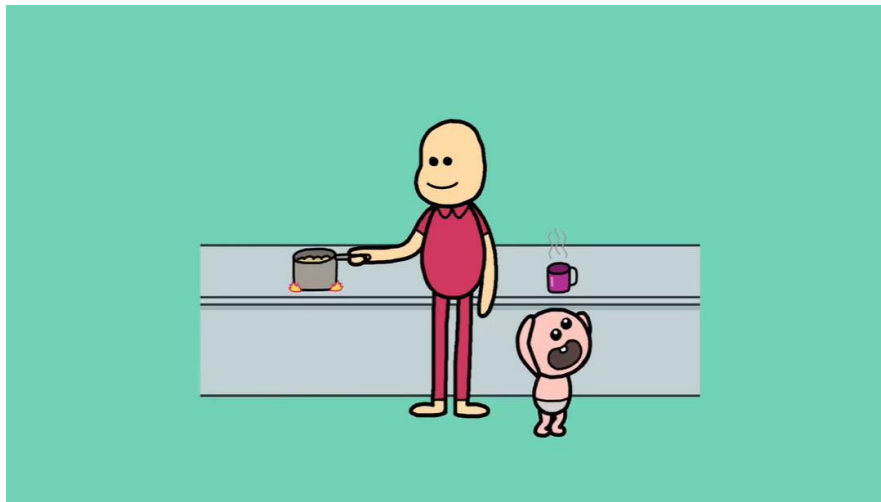
We have created a range of resources that you can utilise across your social media channels to show your support and involvement in the month, as well as helping to raise awareness amongst your local community of the prevention and correct first aid treatment for burns and scalds. To download the social media resources – including posts and accompanying graphics - please click [here](#).

There will also be a range of burn prevention and treatment topics posted across the month through Kidsafe's social media channels – to keep up to date, follow us on [Facebook](#) and [Twitter](#).

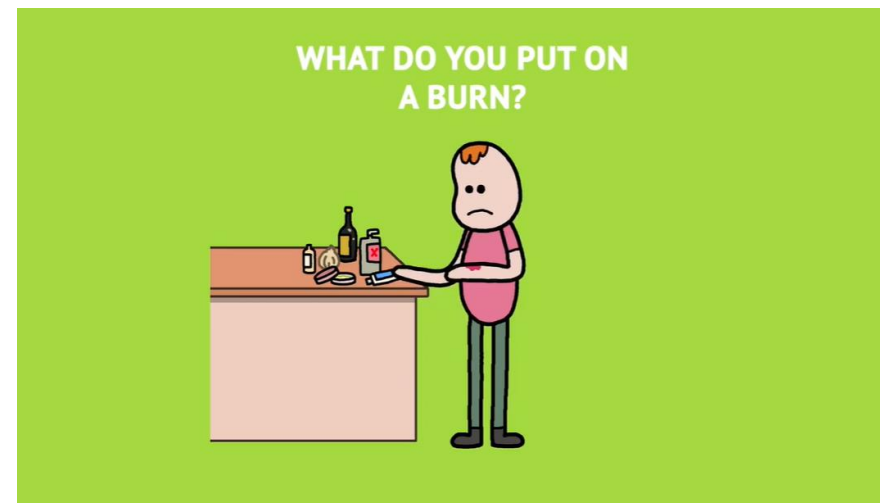


Videos

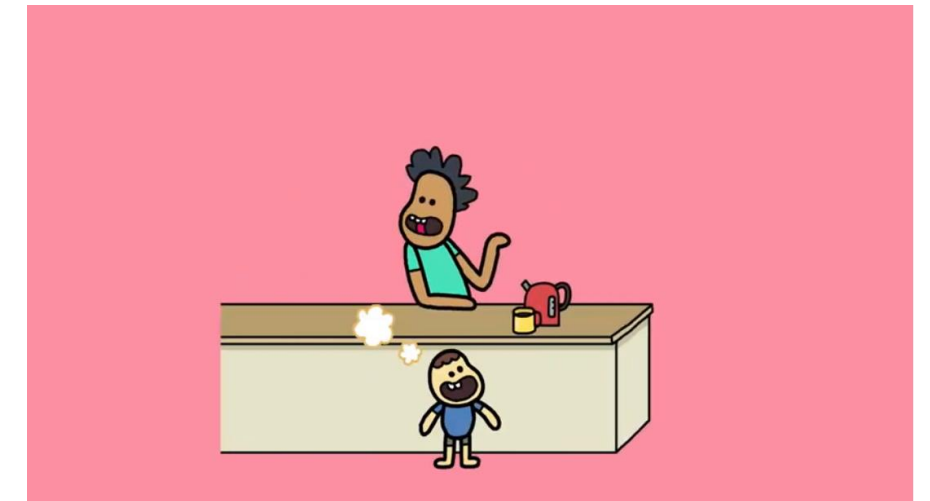
Below are links to a range of videos that you can utilise across your social media accounts, websites or on digital screens (e.g. televisions in waiting rooms or reception areas), to help raise awareness amongst your local community of the prevention and correct first aid treatment for burns and scalds.



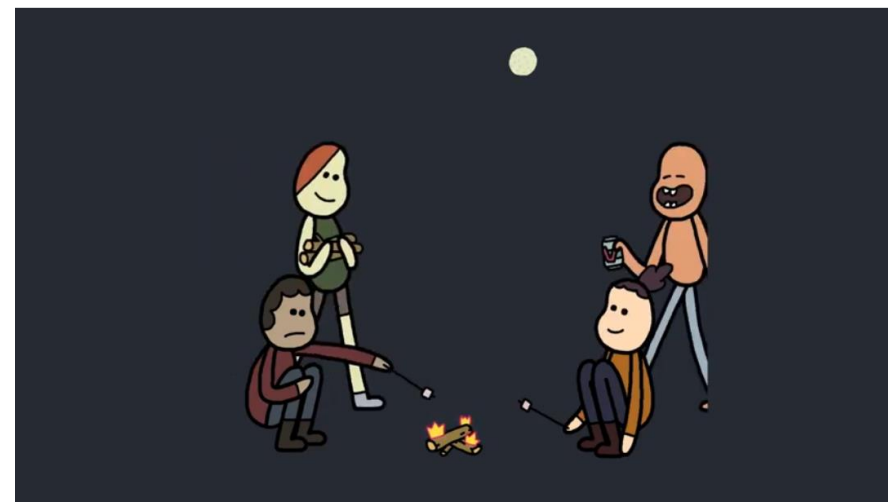
[Burn Safety](#)



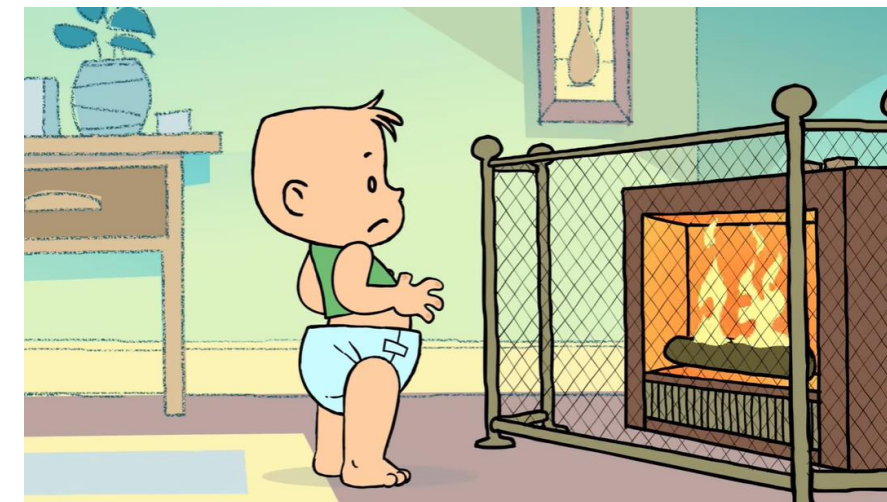
[How NOT to Treat a Burn](#)



[Hot Liquid Scalds](#)



[Campfire Safety](#)



[Preventing Burns and Scalds in Children](#)

Website Banners

Show your support for National Burns Awareness Month by displaying one of the banners on your website. To download the banners, please click [here](#).

To help visitors to your website find information and resources on the prevention and correct first aid treatment for burns, you can link the banners to the National Burns Awareness Month page on the Kidsafe Australia Website -

<https://kidsafe.com.au/national-burns-awareness-month/>



Template Media Release

Issuing a media release to local media is a great way to promote your organisation, group or services involvement in National Burns Awareness Month.

This template media release provides some suggestions to get you started as well as providing links to where you can find statistics on burn injuries to include in your release. To download a copy of the template, please click [here](#).



THANK YOU FOR SUPPORTING NATIONAL BURNS AWARENESS MONTH 2019

For more information please visit the [Kidsafe Australia Website](https://www.kidsafe.org.au/)

